

## ADVANCED TELEVISION

The *Advanced Television* course at SFMHS builds on the concepts covered during *Beginning Production and Editing*. More advanced and complex projects will be produced, and new production techniques and technologies will be explored during this course. Since video production is of a group nature, attendance is a key element to success in this course. It is also very important to work well as a team. For this reason, attitude, effort, and the ability to work with others will be key factors in assessing final grades.

There is no textbook for this course, so a number of handouts will be used as study guides and to supplement material covered in class. These handouts should be kept in a folder-style notebook that will be checked each quarter as part of your homework grade. If a student is absent, it is his or her responsibility to see me for any handouts that were missed and to keep his or her notebook up to date.

The first part of the course will primarily be a review of the major concepts covered during the studio and field production courses. Student projects will be produced to help reinforce those concepts. Once our review is complete, this course will become even more project-based. Each student will be expected to submit a minimum of three major (3 minutes) finished pieces per quarter, or 8 short (30-90 second) news packages (roughly one per week). The production of each piece will be followed by a review and critique phase. As the course becomes more project-based, the grading rubric outlined below will be adjusted slightly. I will advise the class of any changes to those grading percentages. In addition to our class work, we will also seek opportunities to produce school-related programming with other groups or classes within the district.

Instead of a final exam, each student is responsible for compiling a 'Portfolio DVD' of video projects representative of his or her production work. Your portfolio will be a major component of your final grade for this course, each work chosen for your portfolio will require you to complete a critique/evaluation of the work and concepts you learned during the project. Throughout the school year, class time will be devoted to this project. Further details on the Portfolio Project will be discussed in class. This is a major assignment and should not be left for the fourth quarter!

I am in school each morning by 6:45 a.m., and leave around 2:15 if you would like to work on a project before or after school. Additionally, during yearbook deadlines, I am often at school until 6 p.m. or later (you can stop by or make an appointment to work on projects during these times).

The equipment used for this class is shared by three other classes. It is imperative that you return any equipment checked out by returned by 7:00 the following morning, or a detention will be issued. If you are absent the day your equipment is due, please ask your parents to return the equipment to school.

### Supplies:

A folder to keep notes and handouts.

8 gig, or higher SD card

8 gig or higher USB Thumbdrive

E-Mail – [ginars@leeschools.net](mailto:ginars@leeschools.net) Phone – (239) 561-0060 Ext. 345

### Grading:

❖	Productions	30%	
❖	Classwork		25%
❖	Quarterly Exam/Project	15%	
❖	Portfolio DVD	20%	
❖	Quizzes		10%
❖	Scripting/Homework	10%	
❖	Outside Production*	5%	

\* Two hours per quarter are required, but up to ten extra credit points can be earned through production work in excess of the minimum requirement. Portfolio work can also be done to meet this requirement.

### **Production Grading Rubric**

As with video production work in any setting, students primarily will be evaluated by the quality of their productions. All productions have three main phases each of which will each be graded:

**(20%) Pre-production** - The first step of each production is to create a written proposal, shot list, or storyboard for the project. That script must include a synopsis of the segment and how the piece will be produced. All video and audio elements of the production should be included along with a plan for how the piece will be edited. While there certainly will be some overlapping of responsibilities, a preliminary crew list should be part of the initial proposal. Once the proposal is approved, the producers will begin planning when, where, and how to shoot the segment. This will include scheduling equipment, subjects, and locations as necessary.

**(40%) Production** - Students will be graded on their abilities to record the footage necessary for their productions.

**(40%) Post-production** - Students will be graded on their abilities to edit raw footage and post-production elements into a cohesive piece.

The possibilities for video projects include, but are not limited to the following:

- ***Headliner*** segment
- **Sports highlight** tape
- **Public Service Announcement**
- **Personal Project**

As a member of the Broadcast Journalism Department of SFMHS, you represent all students when out filming on and off campus, this class is a privilege. It is expected members of the broadcast journalism team will exhibit proper conduct at all times, remain on task, and avoid situations that may jeopardize the privileges afford our program.