

South Fort Myers High  
**Digital Design II Course Syllabus**

**Instructor Contact Information**

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**Course Description**

This course continues the development of basic entry-level skills required for careers in the digital publishing industry. The content includes digital publishing operations; layout, design, and measurement activities; and digital imaging as well as communication, collaboration and decision-making activities; critical thinking; and problem solving. Students will learn and use Adobe Creative Cloud software, including Photoshop and Illustrator throughout the year. The course will further develop art & design skills and allow students to create a variety of projects throughout the year. Students will also have the opportunity to take the Photoshop and or Illustrator ACA certification test second semester. The goal of this class is to learn graphic design using the latest industry software in a fun, creative environment. Students will acquire skills that they can use in post-secondary education or in a future career.

**Course Objectives:**

- Demonstrate comprehension and communication skills
- Perform decision-making activities
- Demonstrate proficiency in digital imaging
- Demonstrate proficiency in multimedia presentation
- Demonstrate proficiency in digital publishing operations
- Demonstrate proficiency in multimedia presentation
- Demonstrate promotion applications for the selected marketing industry
- Incorporate knowledge gained from individual assessment and job/career exploration to design an individual career plan that reflects the transition from school to work, lifelong learning, and personal and professional goal

**Students will have the opportunity to take the Adobe Photoshop and Illustrator Certification test; students under the age of 18 must have the ADMA Parent Release Form completed to take the test.**

**Grading Policy**

A participation grade will be given for daily bell work, class discussions, critiques and effort. Projects and assignments are expected to be turned in on time to receive full credit, points will be deducted for work turned in after the assigned due date. Students are responsible for completing assignments on time. If students are absent, they will have the number of days they are absent plus one day to make up the missed assignments.

Grading will be based on student's process and completion of projects, participation/note taking, labs, tests and quizzes and are weighted as follows:

\*Major Projects 50%   \*Tests 15%   \*Quizzes/Bell Ringers 10%   \*Class participation/small projects 25%  
Grading scale: \*100-90=A \*89-80=B \*79-70=C \*69-60=D \*50-below=F

## **Course Policies and Expectations**

- Be on time to class, prepared and ready to work.
- Use your class time effectively. No Internet game playing, inappropriate or unauthorized web surfing.
- Treat the teacher and fellow classmates with respect.
- Maintain a positive attitude and be willing to try new things.
- Lock your computer when unattended to prevent other students from using your login.
- Keep your computer station clean. **No food drinks or gum allowed around the computer stations.**
- Be responsible when using lab equipment. Report any vandalism to the computer station or equipment at the start of class.
- Maintain integrity in your work; all work submitted must be your own and turned in on time.

## **Supplies:**

- Composition book for notes, handouts, sketching/project planning and class information. (no spiral notebooks please)
- 2 GB or higher flash drive to store media and transfer files to and from class.
- Pencil/pen
- Personal set of earphones/buds (for use when viewing video lab tutorials only)

\* **Note:** Although the school provides the materials and supplies for basic instructional activities, the optional supply items on this list will allow your child to have an enhanced educational program. We appreciate your commitment to the education of your child and, with your donation; we can provide a great program for the students here at Lehigh Senior High School.

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\*\*\*Students that will be using digital cameras and other equipment as part of the curriculum in class, in order to use the equipment outside of the classroom **students and parents must sign** the attached SFMHS Camera Agreement form. Please complete and sign the attached forms and return completed forms to **Miss Harrington by August 31<sup>th</sup>, 2015.**